



100 Clayton Road
 PO Box 1211
 Raton, NM 87740
 (575)445-3689
 ratonchamber@bacavalley.com

NEWSLETTER

December 2012

VISIT OUR WEBSITE FOR MORE INFORMATION

www.raton.info

Our Mission is

- ◆ Develop and encourage the association and cooperation of persons having a common interest in the development of business within the Raton community for the purpose of promoting their common business interest by the improvement of business conditions with the community
- ◆ To establish representation in the political process to the extent permitted by an organization qualified for exemption from tax under Section 501(c)(4) and 501(c)(6) of the Internal Revenue Code
- ◆ In accordance with the foregoing, to promote tourism, commercial development, and industrial development.

Raton Chamber of Commerce Business of the Month Sports Arena



Sports Arena located at 116 N. 2nd

Sports Arena is a downtown Raton business where customers can count on great service, good quality, and a great line of sports clothes, shoes, trophies, awards, and other specialty items. The store was opened in 1978 by Randy Rubin and his brother Ron Rubin. Randy later bought out his brother and has the store has become a mainstay in Raton's downtown business community. Students, civic organizations and other businesses depend on Randy's expertise to provide the perfect trophy, gift, jacket, or athletic shoes for that special occasion. In 1999 Tami Rubin, Randy's wife added embroidery to the services provided by Sports Arena.



Customer Tania Edmundson ready to order trophies for Cub Scouts

Sports Arena is open Monday through Saturday from 9 a.m. until 5:30 p.m. Besides Randy, Jennifer Stevens, and Cole Kuchan are on the sales floor

throughout the week to assist customers. Occasionally LuAnn Young will help out at the store, but generally she is kept pretty busy creating the beautiful embroidery applied to jackets, caps, shirts, or other items. Additionally, Pam Mayes works part-time as the store's bookkeeper.



Randy works with bookkeeper Pam Mayes

with his volunteer efforts, sponsorship of school groups and dedication to his business.

Not only does Sports Arena provide an important retail storefront to our downtown business community, but Randy has generously given back to the community



Jennifer Stevens visits the Chamber office

Chamber Member Benefits

During the last board retreat, the Raton Chamber of Commerce Board of Directors decided to reorganize its membership dues structure in order to allow every business in the area to become a member. Because our business members are listed on the Chamber website, and a strong chamber signifies a strong community, the board wanted visitors to our website to see that Raton is a strong, vibrant community.

The minimum amount required to become a member of the Raton Chamber of Commerce was lowered from \$180 per year to only \$50 per year. With the decrease in the minimum membership amount, and the increased activity of the Chamber, several businesses, that had never been members before, joined. Now, to go one step farther, the Chamber will provide additional benefits to members that join at the higher levels.

Below is a chart of benefits that a member receives according to each level of membership.

	Iron \$25	Brass \$50	Bronze \$150	Copper \$250	Silver \$350	Gold \$500	Platinum \$1000
Website listing by membership level		X	X	X	X	X	X
Website listing by category		X	X	X	X	X	X
Website listing alphabetically		X	X	X	X	X	X
Logo added to all website listings			X	X	X	X	X
Second category listing				X	X	X	X
25% discount on website and newsletter ads					X	X	X
Free Reserved Table at annual Cowboy Ball						X	X
Free ad on website Home page							X
Free VIP table at annual Cowboy Ball and annual Banquet							X

In addition, every member receives the following benefits, just for being a member:

- ◆ The chamber will refer your business to residents, visitors and businesses seeking products and services. We average 800 inquiries a month!
- ◆ Your business brochures or business cards will be displayed on the chamber counter at the New Mexico Visitors' Center.
- ◆ New businesses receive \$50 off for first-time advertising of \$100 or more of KRTN-Enchanted Air advertising.
- ◆ Chamber members receive a discounted rate for an annual subscription to the Raton Range newspaper.
- ◆ Businesses enjoy year-round promotion through ribbon cuttings, occasional articles on our website and in the newsletter

Thank You
To Our
New and Returning Chamber Members:

Adamina Wellness
Healing Hands
Insurance Plus
Raton Humane Society

Chamber office hours:

Monday & Tuesdays 8 to 5

Wednesday & Thursday 8 to 4

Closed for lunch

Please call ahead to make sure we are
in the office.

The Chamber office will be
closed for the Holidays
From Dec. 21st until Jan. 7



Be sure to “Like” us and be our “Friend on the Raton Chamber of Commerce and Snowflake Colfax Facebook pages to see all of these events and more!

Want to promote your event, email ratonchamber@bacavalley with a jpg of your event flyer and we will post it!



Ribbon Cuttings

Please Join us for a Ribbon Cutting Friday, December 7th, 2012

For the

MCMC Living Giving Tree

11:00 a.m. at Miner's Colfax Medical Center

A Ribbon Cutting

Was held for

Adamina Wellness

&

Healing Hands

At 211 Park Ave,

In our Beautiful Historic Downtown
Raton

Congratulations!!



A Ribbon Cutting

Was held for

Sangre de Cristo

Hospice & Palliative Care

They are located at

186 Hospital Dr.

CHAMBER HAPPENINGS



YOU ARE INVITED
TO THE

RATON CHAMBER OF COMMERCE
CHRISTMAS OPEN HOUSE

DECEMBER 13TH, 2012

2 TO 5 P.M.

AT
NEW MEXICO VISITOR CENTER
100 CLAYTON ROAD

REFRESHMENTS WILL BE SERVED

STOP BY AND PICK UP A
2013 NEW MEXICO VISITOR GUIDE

Tourism

The **2013 New Mexico Vacation Guides** are here.

Stop by the
New Mexico Visitor Center
at 100 Clayton Road to get yours today.



Gerald and Nancy Meerke of Lincoln, Nebraska
were the first visitors to receive the 2013
New Mexico Guide at the Raton Visitor Center.



Feature photo's of Raton in the Northeast Region of the Vacation Guide are the Historic Shuler Theater
and Maurice Lemus of the Sands Restaurant.

Coming Soon Cowboy Ball 2013



What a great crowd!

Saturday, February 9, 2013

Happy Hour 5 p.m. - 6 p.m.

Chuck Wagon Meal 6 - 8 p.m.

Dance to **Vehicle** from Colorado Springs

\$25.00 Tickets

Tickets available at

Solano's Boot & Western Wear

And online soon

\$25.00 Tickets and

\$250.00

Reserved Tables

Available at the Chamber Office

100 Clayton Rd.

Or call (575)445-3689

Available online soon!

Must be 21 or older to



Music and Dancing!

DECEMBER EVENTS

RATON POLICE DEPARTMENT AND THE FIRST NATIONAL LOAN PRODUCTION OFFICE Present

THE 1st ANNUAL RUNNING



REINDEER DASH RUN / WALK
SATURDAY
DECEMBER 8, 2012

WALKERS: 10:00 am
RUNNERS: 11:00 am

RATON AQUATIC CENTER
100 MEMORIAL LANE



ENTRY FEE
EARLY: \$25.00
RACE DAY: \$30.00
CHILDREN 15 & UNDER: \$20.00

SORRY, NO WAIVED ENTRIES

ENTRY FEE NON-REFUNDABLE

PICK-UP & REGISTRATION
AT 8:00 - 12:00
CALL: (609) 259-2057
OR: (575) 447-6319
100 MEMORIAL LANE
RATON AQUATIC CENTER


OVER-ALL TROPHY
MALE & FEMALE

AGE GROUPS - MALE/FEMALE
1st, 2nd, 3rd Ribbon
14 & Under, 15-19, 20-29, 30-39,
40-49, 50-59, 60-69, 70+

FIRST 50 ENTRANTS WILL RECEIVE
A T-SHIRT

AWARDS & POST RACE CEREMONY
1:00 p.m.
RATON AQUATIC CENTER

THIS EVENT TAKES PLACE
REGARDLESS OF THE WEATHER
(Let it snow, Let it snow, Let it snow)



Gingerbread House Contest
At
Enchanted Grounds Espresso Bar & Cafe
111 Park Ave., Raton
445-2219

This Christmas join in on the fun and bring in your "Gingerbread House Creations" to be placed on display and judged by our customers. Everyone will receive something but the contest winners will receive a gift for various categories:


1. Pre-school age
2. Grade school age
3. Teenage
4. Adult (out of high school)

Register at Enchanted Grounds NOW thru NOV. 17th.

Judging will start Friday Nov. 23

Prizes will be given out Dec. 15th

Don't miss out on the Christmas Fun




a Fo Trail School for Performing Arts Presents

MIRACLE ON 34TH STREET THE MUSICAL

December 7, 8, 14 & 15 at 7:00 PM
December 9 at 2:00 PM

Adults- \$15
Seniors- \$13
Students- \$5

At the Historic Studer Theater



THE KING

The Long Awaited Promise
Presented by First Baptist Church
236 S. 3rd St - Raton - 445-3571
Friday, December 14th - 6:00 pm
Sunday, December 16th - 6:00 pm
Free Admission



Raton Regional Aquatic Center

New Year's Eve Party

9pm Monday, December 31st
to
1am Tuesday, January 1st

Come swim in the New Year!

Regular admission fees apply

Express St. James Hotel
December 2012
Cimarron, New Mexico

Winter Room Rates
Starting at \$69 for one!
Includes Buffet Breakfast!

\$5.95 Lunch Menu
Served Daily

Merry Christmas!

Express St. James Hotel
Cimarron, New Mexico

Holiday Hours

Saturday, December 1
Restaurant - Open for breakfast & dinner
CLOSED between 10:30 AM and 5:00 PM
Private Christmas Party

Saturday, December 8
Restaurant
CLOSED at 4:00 PM
Maverick Club - Ladies Night Out

Tuesday, December 11
Hotel/Motel/Restaurant/Bar
CLOSED at 2:00 PM

"Christmas Eve" December 24
Hotel/Motel/Restaurant/Bar
CLOSED at 2:00 PM

"Christmas Day" December 25
Hotel/Motel/Restaurant/Bar
CLOSED All Day

Wednesday, December 26
OPEN Usual Hours!




CREEKSIDE MUSIC
Kara and Jay
Friday, November 30
Open House
Express St. James Hotel
Cimarron, New Mexico



Dance in the New Year!
Kevin Deal Band
December 31, 2012
9 pm - 1 pm
\$10 per person
Appetizers! Party Favors! Fun!

888 376 2664 or 575 376 2664
from.dnk@expressjames.com
www.expressjames.com OR www.facebook.com/ESSJMI



Join us at "The Boat"
401 South 1st Street, above the Tool Shed
Friday, December 7
5:30 p.m. to ?

To organize a Dance Club

Enjoy dancing, pot luck, music, exercise and sodal gathering!

Laura Lee Brewer, Howard Woodworth and Joe Rodman are organizing the first event to get this activity started and organized. The goal is to promote Social Dancing and related activities. At the first meeting please bring your favorite beverage and some food to share (pot-luck). We will provide paper plates, drink cups, knives, forks spoons etc.

At 5:30 we will start with a brief discussion about the purpose of the activity and get input from the people interested in attending and keeping the weekly dance club going. Then we will start the music and dance the night away!

If you have questions or want more information please call or email:
Joe Rodman
Cell: 575 202 4235
Email: jrcrown@comcast.net
Howard Woodworth
Phone: 575 445 3591
Email: h_woodworth@hotmail.com
Laura Lee Brewer
Cell: 575 707 0395
Email: lauralee1341@msn.com

We hope you are interested in this opportunity to enjoy a new weekly activity and improve the quality of life for our families, friends and neighbors.

Raton Chamber Board of Directors

President - Laura Brewer, free-lance writer, website designer and community volunteer

Vice-President - Mona Sandoval, employed by Service Organization for Youth as a Juvenile Drug Court Case Manager

Secretary - Mera Gleason, employed by the NRA Whittington Center as the membership and events director. She will serve as liaison between the Chamber and NRAWC

Treasurer - Kandace Evans, employed by Miners' Colfax Medical Center for more than twenty years and brings a variety of skills to her position, including grant writing, event planning, and public relations

Member - Marjorie Schulze, has owned and operated the Budget Host Melody Lane motel on Canyon Road for many years, and has served in past years as a member of the Lodgers' Tax Board. She brings a wealth of knowledge to our board, and is a wonderful asset

Member - Joe Rodman has a Master of Education Degree and a solid foundation as a community college, non-profit and for-profit organization administrator/director/instructor. He also has an In-depth knowledge and extensive expertise in the planning, staffing and management of academic, workforce and employee development programs. Joe is also a dance instructor in Albuquerque and for the Raton Parks & Recreation Department as well.

Member - Pete Kampfner, Raton City Manager.

If you care about our community and want to make a difference, join us! Call for information about how you may serve on the Chamber Board of Directors or on one of our "making a difference" committees (575)445-3689.

Join the Chamber today!

The Raton Chamber of Commerce maintains an office in the city-owned building, the New Mexico Visitors' Center, and is collaborating with the City of Raton to creatively promote the city, our community, and the area. Through the efforts of our paid staff and volunteers, the Chamber answers phone calls from potential visitors, businesses, and tourists interested in information about Raton.

The Chamber has modified its membership levels in order to accommodate every size business and to encourage individual memberships as well.

Don't delay, join today. Help support your community by supporting the Raton Chamber of Commerce.

Fill in the form and return to:

Raton Chamber of Commerce
PO Box 1211
Raton, NM 87740

Member Information

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

In the space below please include a short paragraph describing your business.

Member Investment (Circle one)

Platinum	\$1000.00
Gold	500.00
Silver	350.00
Copper	250.00
Bronze	150.00
Brass	50.00
Iron (individual)	25.00